

Workday Sees Continued Momentum in the Netherlands As Customers Seek to Unlock the Power of Responsible AI

AMSTERDAM, The Netherlands, April 11, 2024—[Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), today announced continued momentum in its Dutch market. This helped contribute to strong global growth in Workday's [latest fiscal year](#) and demonstrates the resilience and relevance of its platform with responsible AI and relentless innovation at the forefront.

The momentum in the region comes as Dutch businesses are increasingly eager to unlock the transformative power of AI but require a trusted and responsible partner like Workday to help them reach their goals, while keeping people at the heart of everything they do.

Organisations of all sizes and from across diverse industries, including [Hyva](#), [Total Specific Solutions](#), [Miro](#), and many more, selected the Workday platform built with AI at the core in the past year to help drive efficiencies, digitise manual processes, and move forever forward through continuous change.

"We've seen great success in the Dutch region over this past year and even surpassed \$1 billion in annual recurring revenue in EMEA, and we did it by remaining committed to innovation, by employing our responsible AI and ML, and by delivering an unparalleled customer experience," said Hette Mollema, vice president, Benelux, Workday. "Dutch companies are going through a constant transformation journey, especially in finance, and they need cutting-edge technology. Workday provides another starting point in the finance transformation journey for companies hoping to streamline their financial processes."

Workday has more than 2,100 customers headquartered in Europe, including Dutch companies such as [Basic-Fit](#), [BDR Thermea](#), [Inter IKEA](#), and [Randstad](#).

"In a fast changing world, technology is a key asset for companies to maintain the standards that the business needs. Having the right technology we can also empower our people to make the most of their journey everyday and feel completely integrated to the business needs," says Prashant Pai, Workday Platform Manager, Inter IKEA. "Successfully optimising processes and delivering solutions throughout the organization requires a foundation built upon data-rich insights."

Key Regional Highlights

- Momentum continues across all solution categories – [HCM](#), [Finance](#) and [Planning](#) – with both leading enterprises and mid-sized businesses in the Netherlands contributing to Workday's growth in the region.
- In the Netherlands, Workday is still achieving significant growth, expanding the local HQ customer base for our core HCM and FINS solutions
- Workday's growth trajectory in the Netherlands reflects the companies' commitment to innovation and excellence, both at a global and local level. Workday remains dedicated to providing cutting-edge solutions to our clients in the Dutch market.
- Workday announced that Randstad, the world's leading talent company, will extend its existing Workday agreement to roll out [Workday Financial Management](#) and [Workday Human Capital Management \(HCM\)](#) across its 39 markets. The companies also intend to develop mutual implementation capabilities to enable greater access to talent management tools, helping more customers navigate an increasingly complex talent market.

The news comes ahead of [Elevate](#), Workday's customer and prospect event, in Utrecht on April 11.

About Workday

[Workday](#) is a leading enterprise platform that helps organizations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,000 organizations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit [workday.com](#).

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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